

# Advancing Foreign Policy in International Conservation and Sustainable Management: A Picture is Worth



Project Title	Advancing Foreign Policy in International Conservation and Sustainable Management: A Picture is Worth
Project Summary	A Virtual Student Foreign Service Intern designs graphics for public outreach, as well as internal documents, on a variety of international environmental topics including conservation and sustainable management of the world's important ecosystems and water resources.
Country	United States
Agency	Department of State
DoS Office	OES/ECW
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

Advancing foreign policy priorities can be accelerated through communicating complex issues in ways that are quickly accessible to a wide range of audiences. Images – visual concepts that communicate ideas—are an essential tool. Two-thirds of us are visual learners. Adding a picture to text increases retention rates, can provide instantaneous access to large amount of content, and convey concepts in new and compelling ways. The VSFS intern would work with OES/ECW staff to develop logos, printed materials, and images for use in presentations, brochures, social media, and web platforms.

## Desired Skills Interests

## Additional Information

The Office of Conservation and Water (ECW) is part of the Bureau of Oceans and International Environmental and Scientific Affairs, which is the Department's primary bureau for addressing environment, science, technology, and health (ESTH) issues. We work with other department offices and U.S. government agencies, with ESTH officers at embassies and consulates around the world, and with bilateral and multilateral partners to advance U.S. foreign policy goals in conserving and sustainably managing the world's ecosystems, the species that depend on them, and the world's water resources.

## **Language Requirements**

*None*